

DEPARTMENT OF BUSINESS AND INDUSTRIAL MANAGEMENT

The Schemes of Courses in different Semesters

Of

Two-Year MBA (Tourism and Hospitality management) programme

BATCH-2010-12

SEMESTER-I

CP-101	Organizational Behavior
CP-102	Managerial Accounting
CP-103	Principles of Management
CP-104	Business Communication
CP-105	Information Technology for Business
CP-106	Quantitative Methods
CP-107	Managerial Economics

SEMESTER-II

CP-201	Marketing Management
CP-202	Financial Management
CP-203	Human Resource Management
CP-204	Production & Operations Management
CP-205	Business Environment
CP-206	Research Methodology in Business
CP-207	New Business Development

SEMESTER-III

Compulsory Courses

CP-301	Business Policy and Strategic Management
CP-302	Global Business Management
CP-303	Business Laws

OPTIONAL COURSES

TOURISM & HOSPITALITY GROUP

OT&H-301	Tourism Principles, Policies & Practices
OT&H-302	MANAGEMENT OF TRAVEL, AGENCY AND TOUR OPERATIONS
OT&H-303	TOURISM, ENVIRONMENT AND ECOLOGY
OT&H-304	HOTEL MANAGEMENT-1 (INTRODUCTORY ASPECTS)

SEMESTER-IV

Compulsory Courses

CP-401	Management Control Systems
CP-402	Management of Financial Institutions & Services
CP-403&404	Project Study (Equivalent to Two Courses)

OPTIONAL COURSES TOURISM & HOSPITALITY GROUP

OT&H-401	Tourist Products of India
OT&H-402	Hotel Management III (CATERING AND FOOD SERVICES)

